

Health & Wellbeing Board Sub Group Work Plan

10th May 2019

APPENDIX 4

Name of Sub Group:	Live Well Board	Chair of Sub Group:	Cllr. Judith Lloyd Executive Member for Health & Wellbeing
		Responsible Officers:	Helen Gollins Public Health Consultant, Trafford Council Sarah Grant Partnerships and Communities Officer, Trafford Council

	Strategic Priority	Lead Officer	Actions for delivery	Expected Outcome	Timeline for delivery
1	Tobacco Control	Ben Fryer Public Health, Trafford Council	<ul style="list-style-type: none"> We will engage 5 schools to implement Smoke Free School Gates We will identify 15 playgrounds to display a child designed smoke free message. We will ensure that new signage for green spaces includes no smoking signage (including e-cigarettes) wherever feasible We will deliver the E-Cigarette Pilot to support up to 800 Trafford residents to stop smoking or reduce their usage of tobacco; targeted cohorts will include those with mental health conditions and manual workers 	<ul style="list-style-type: none"> Children are protected from tobacco related harm from conception onwards Children and young people will be protected from Environmental Tobacco Smoke Trafford residents are supported to reduce tobacco usage 	<ul style="list-style-type: none"> April 2019 June 2019 June 2019
2	Reduce harms from alcohol	Paul Burton Public Health, Trafford Council	<ul style="list-style-type: none"> We will identify opportunities for minimum unit pricing through GM and embedding public health in alcohol licensing policies (both nationally and locally) 	<ul style="list-style-type: none"> Harm from alcohol is reduced 	<ul style="list-style-type: none"> End of 19/20
3	Cancer Screening and Early Diagnosis	Helen Gollins Public Health, Trafford Council	<ul style="list-style-type: none"> We will re-launch the Cancer Partnership to improve partnership working We will work more closely with the third sector to increase cancer screening rates and early diagnosis We will pass a resolution on allowing Trafford Council staff to access cervical screening in work time and lead by example to our contractors 	<ul style="list-style-type: none"> Cancer screening uptake is increased Early diagnosis rates are increased 	<ul style="list-style-type: none"> End of 19/20 May 2019
4	Poverty Reduction and Inequalities	Peter Davey Public Health, Trafford Council	<ul style="list-style-type: none"> We will develop a Poverty Strategy for Trafford We will explore opportunities for inclusive growth We will support contractors and commissioned services to move to a living wage for employees 	<ul style="list-style-type: none"> Poverty, income inequalities and health disparities are reduced Strategies for inclusive 	<ul style="list-style-type: none"> Poverty Reduction Strategy draft by January

	Sarah Grant Partnerships and Communities, Trafford Council	<ul style="list-style-type: none"> We will achieve accreditation for Trafford Council as a Living Wage employer 	<ul style="list-style-type: none"> growth help to lift residents out of poverty An increase in contractors and commissioned services moving to a living wage as the Council lead by example 	2020 and finalised by April 2020
5	Social Prescribing Sarah Grant Partnerships and Communities, Trafford Council	<ul style="list-style-type: none"> We will develop a social prescribing strategy for Trafford We will align existing programmes with new initiatives such as GP Social Prescribing Link Workers Evaluation of existing initiatives with a strong element of social prescribing 	<ul style="list-style-type: none"> Increase in the number of residents receiving 'social prescribing' Increase in the number of social prescribing practitioners 	End of 19/20